

## Cookie Policy

Our website uses cookies and similar technologies supplied by our business partners to track your use of our website so that we can provide important features and functionality on our website, monitor its usage, and provide you with a more personal experience.

These business partners provide non-personalised data analytics to enable us to complete this task efficiently and securely.

- **What are cookies?**

A cookie is a small text file that is downloaded to your computer, tablet or smartphone when you access a website. It allows a website to recognise your device and store some information about your preferences and past actions.

- **What are pixels?**

A tracking pixel is a small piece of code containing an image that is placed on a webpage you visit that is used among other things to target and/ or remarket ads. When employed as a targeting or remarketing tool, the information is collected in an anonymous cookie, which is then used by third-parties for advertising and to display targeted advertisements to select individuals. For example, if you visited our website searching for administration services, you may be served a special offer advertisement from a business office solutions provider when you visit next Facebook, Instagram, Twitter, LinkedIn or another website later on.

- **What cookies are used on this website?**

The cookies we and our business partners use on this website are broadly grouped into the following categories:

Type of Cookies	Example	Details
Strictly Necessary	N/A	These are cookies that are required for the operation of our website. They include, for example, cookies that enable your browser and the website.
Performance	Google Analytics	We use analytical cookies to help us understand how users engage with our website. An example is counting the number of visitors and to see how many visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they need easily.

Functional	Google Analytics	We use cookies to improve your experience by remembering your preferences so we know how you like to use our website. Examples of this would be remembering you so that you are served with the same content, to remember you when you come back to the site or to remember that you like logging in via Facebook or other social media sites.
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- **Facebook/ Instagram Pixel**

Type of Pixel	Example	Details
Marketing	Facebook/ Instagram Pixel	Our social media providers, META use a pixel to tailor the advertising you see across Meta services, for relevant products, services, businesses or causes you may be interested in, based on your searches on those social media platforms or linked website

- **Cookie consent**

The first time you access Proexoutsourcing.com, you will be informed about our use of cookies to improve your site experience. By continuing to browse our website you consent to our use of the cookies detailed in this cookie policy.

- **Third party cookies**

Some of the cookies and the Facebook pixel described above are stored on your machine by third parties when you use our website. We have no control over these cookies or how the third parties use them. Third parties provide a service to us, for example analytics or web access. For more information on these cookies and how to disable them, please see the third party's individual privacy policy listed below or detailed in the wider Privacy Policy for ProEx Outsourcing Ltd:

Third party	Type of Cookie	More Information and how to Opt Out
Yell.com	<b>Strictly Necessary</b> These are cookies that are required for the operation of our website. They include, for example, cookies that enable	<a href="https://www.yell.com/legal/data-protection-privacy-policy">https://www.yell.com/legal/data-protection-privacy-policy</a>

	<p>your browser and the website.</p> <p><b>Performance</b> Yell.com provide anonymised data about the visits made to our website and allows us to test and evaluate the best ways to present our website to our users.</p>	
WIX.COM	<p><b>Strictly Necessary</b> These are cookies that are required for the operation of our website. They include, for example, cookies that enable your browser and the website.</p> <p><b>Performance</b> Yell.com provide anonymised data about the visits made to our website, on behalf of WIX, and allows us to test and evaluate the best ways to present our website to our users.</p>	<p><a href="https://www.wix.com/about/privacy">https://www.wix.com/about/privacy</a></p>
Google Inc	<p><b>Performance</b> Analytic Performance data about the visits made to our website and allows us to test and evaluate the best ways to present our website to our users.</p> <p>Google provides anonymised data about the visits made to our website</p> <p><b>Functional</b> Google also stores cookies which allow the “Google” social sharing functionality.</p>	<p><a href="http://www.google.co.uk/intl/en/policies/privacy/">www.google.co.uk/intl/en/policies/privacy/</a></p>
META/Facebook	<p><b>Functional</b> Facebook stores cookies which allow the Facebook “Like” social sharing functionality but only if you</p>	

	<p>click on the Facebook “Like” button or log onto our site using your Facebook account link.</p> <p><b>Marketing</b></p> <p>Facebook uses the Facebook pixel and cookies to tailor the advertising you see on Facebook to relevant products, services, businesses or causes you may be interested in based on your platform searches and communication with us at ProExoutsourcing.com</p>	<p><a href="http://www.facebook.com/about/privacy/">www.facebook.com/about/privacy/</a></p>
<p>Corp X/ Twitter</p>	<p><b>Functional</b></p> <p>Corp X/ Twitter stores cookies which allow the X’s “Like” social sharing functionality but only if you click on the X’s “Like” button or log onto our site using your X account link.</p> <p><b>Marketing</b></p> <p>Corp X/ Twitter use cookies for data gathering and the targeting advertising you see on Twitter for product relevance, services relevance, businesses you are interested in or causes you follow, based on your platform searches and communication with us at ProExoutsourcing.com</p>	<p><a href="https://www.X Privacy Policy (twitter.com)">https://www.X Privacy Policy (twitter.com)</a></p>
<p>LinkedIn</p>	<p><b>Functional</b></p> <p>LinkedIn stores cookies which allow the LinkedIn “Like” social sharing functionality but only if you click on the LinkedIn “Like” button or log onto our site using your LinkedIn account link.</p> <p><b>Marketing</b></p>	

	<p>LinkedIn use cookies for data gathering and the targeting advertising you see on LinkedIn for product relevance, services relevance, businesses you are interested in or causes you follow, based on your platform searches and communication with us at ProExoutsourcing.com</p>	<p><a href="https://www.linkedin.com/legal/privacy-policy">https://www.linkedin.com/legal/privacy-policy</a></p>
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- **How can I reject or opt out of receiving cookies**

If you have previously consented to us storing cookies on your machine but then change your mind, you can do the following:

- delete the cookies from your browser. Most browsers also allow you to prevent all or some cookies being stored on your machine in the future. For more information on how to delete or disable cookies from your browser please use the “help” function within your browser or alternatively visit [allaboutcookies.org](http://allaboutcookies.org); and/or
- if you only want to reject some or all of the third party cookies you will need to visit the relevant third party’s website directly to manage cookies stored on your machine by them.

Please be aware that disabling cookies may impact the functionality of a website.

We can’t always control third party cookies stored on your machine from our website and setting your cookie preferences with us will not stop those third party cookies from being stored on your machine, you must manage these cookies directly with the relevant third party, please see our “Third Party Cookies” section below for more information.

If you want to know more about how cookies work and how to manage or delete them, visit the [World Wide Web Consortium’s website](http://WorldWideWebConsortium.com) (or, for third party cookies, visit [www.youronlinechoices.com](http://www.youronlinechoices.com)).

- **Changes to this cookie policy**

We may update this policy from time to time so you may want to check it each time you visit our website. We last changed this policy on 01/12/2023.

**By continuing to use this site without changing your settings you consent to our use of cookies in accordance**